



The Olmsted Linear Park Alliance is the 501c3 charitable nonprofit organization that oversees the management and preservation of Olmsted Linear Park in Atlanta.

Business sponsorship plays a critical role in our organization. Because tax dollars are not allocated for park support, we rely on our donors to fund the vast majority of our park's maintenance and projects.

ANNUAL SPONSORSHIP PROGRAM

Sponsor funding enables OLPA to engage with experts to build a stronger, healthier native plant ecosystem. In turn, wildlife can flourish, the impact of storms can be minimized, and our visitors can safely enjoy our enchanting trails.

SPONSORSHIP HELPS OLPA FUND...

Tree sustainability program to ensure our park's tree canopy achieves optimal health & longevity



Strategic invasive plant removal in partnership with Georgia Audubon Society



Maintenance, repair, and replacement of our wooden benches in Deepdene Forest



Investment in green equipment, minimizing both environmental & noise pollution



Maintenance of the path system so visitors can safely move through our park



Interpretive signage cleaning, repair, and additions throughout our park



Installation of native plants that provide healthy habitats for birds, butterflies, and hummingbirds



Stormwater mitigation efforts to keep our creek clean & healthy



ANNUAL SPONSORSHIP PROGRAM

We invite you to help us ensure that our remarkable park continues to serve as a vibrant tribute to the legacy of Frederick Law Olmsted, now and for many, many years to come.

OLPA LEVELS OF STEWARDSHIP

All of our OLPA sponsors will be recognized for their level of stewardship - in print, online, and verbally at our events held during the year(s) of your sponsorship. Your company logo will appear on our website, in our marketing collateral, on event programs & signage, and in press releases, newsletters, & OLPA advertisements.



VISIONARY - \$10,000+

In addition to **Visionary** recognition in print, online, and verbally at our events, sponsors at this level will receive:

- Ten tickets to our Green & Gold Gala (or equivalent OLPA event)
- Employee engagement opportunities in our park such as volunteer workdays, team-building activities, or outdoor events
- ★ **Special sponsorship of our OLPA volunteer workday program** with your logo prominently featured on OLPA volunteer T-shirts and signage



CHAMPION - \$5,000

In addition to **Champion** recognition in print, online, and verbally at our events, sponsors at this level will receive:

- Six tickets to our Green & Gold Gala (or equivalent OLPA event)
- Employee engagement opportunities in our park such as volunteer workdays, team-building activities, or outdoor events
- ★ **Special sponsorship of our Picnic in the Park event** with your logo prominently displayed on event advertising and signage



PRESERVATIONIST - \$3,000

In addition to **Preservationist** recognition in print, online, and verbally at our events, sponsors at this level will receive:

- Four tickets to our Green & Gold Gala (or equivalent OLPA event)
- Employee engagement opportunities in our park such as volunteer workdays, team-building activities, or outdoor events



CONSERVATIONIST - \$1,500

In addition to **Conservationist** recognition in print, online, and verbally at our events, sponsors at this level will receive:

- Two tickets to our Green & Gold Gala (or equivalent OLPA event)